



27 Yunnan Enterprise Projects Waiting for Your Investment

By Ouyang Xiaoshu

At a recent conference seeking to promote the mixed-ownership economy in Yunnan, six private and foreign-funded enterprises signed cooperation agreements with the provincial state-owned enterprises. Meanwhile, the State-owned Assets Supervision and Administration Commission (SASAC) of Yunnan issued a second batch of 27 enterprise projects to attract public offerings and investments and develop the mixed ownership economy.

It is learnt that the 27 projects will involve total assets of RMB 35.779 billion (US\$ 5.771 billion) and they are planned to attract RMB 20.838 billion (US\$ 3.360 billion). The enterprises signing the cooperation agreements included six provincial state-owned enterprises (Kunming Iron & Steel Holding Co., Ltd., Yunnan Investment Holding Co., Ltd., Yunnan Metallurgical Group, Yunnan Agricultural Reclamation Group Co., Ltd., No. 14 Metallurgical Construction Corporation of China and Southwest China Communications Construction Group Co., Ltd.) as well as enterprises subor-

ordinate to the State-owned Assets Supervision and Administration Commissions of Kunming, Qujing and Chuxiong Yi Autonomous Prefecture.

According to Xie Shuguang, deputy director of Yunnan SASAC, the second batch of enterprise projects cover industries and sectors such as non-ferrous metals, minerals, energies, equipment manufacturing, ecological agriculture, trade, logistics, tourism, real estate and finance, most of which are highly competitive and are suitable for the participation of social and private capitals. In addition, famous Yunnan brands such as "Yunnan Coffee" and "Golden Valley Coffee" (both are produced by Yunnan Coffee Factory subordinate to Yunnan Agricultural Reclamation Group Co., Ltd.) and the market favoured "Angel Potato Chips" all promise good development prospects. The cooperation modes for these projects include increases in capital and shares, equity transfers, cooperative business operations, joint ventures and strategic cooperation.

Tuguozi Cuisine in Tengchong

By Sun Chao



Tuguozi cuisine Online Photo

It was in 2012 when I got to know Tengchong, due to TV series *Beijing Love Story*. And I started to desire for a visit to this place, when reading many reports on it on the Internet. By sheer fluke, I went to study in Yunnan from Jiangsu in East China, and one of my roommates was from Tengchong. Therefore, we went to Tengchong in the

winter of 2013. There my roommate hosted a family banquet for me and served a local delicacy named Tuguozi, so impressive.

Those days were chilly, and I suddenly felt warm when taking a bite of Tuguozi. Even now I recall it, as if it is still in my mouth. Tuguozi is a major course of local family banquets and served in a clay pot. At the very beginning of the banquet, no one paid any attention to it; however, the first bite of it overwhelmed me, with its appetizing broth that had a strong flavor.

The origin of Tuguozi is an interesting story. It is told that in the late Yuan Dynasty (1271-1368), the Central Government sent a general to Tengchong for guarding frontier areas, and he found all soldiers still took cold food even in cold winters. He was moved with compassion, and came up with an idea of keeping food warm in a clay pot, which got passed on from generation to generation.

Generally speaking, Tuguozi is prepared based on local seasonal vegetables. These vegetables are put into a clay pot in a certain order, and garnished with egg rolls. It looks plain but tastes special. Cooks put firewood into the hollow protrusion of a hot pot, and leave it simmering very gentle for couples of hours. Such pot and cooking way can seal in all the flavor of vegetables. This nutritious food smells sweet and tastes delicious.

Neoby Payment Got the First Internet Payment License in Yunnan

By Yang Shuyan

Neoby Payment Management Co., Ltd. (hereinafter: Neoby Payment) was granted the Internet payment business license by the People's Bank of China the other day. As the first of its kind in Yunnan, this Internet payment license has the same function as Alibaba's Internet payment license, indicating that Yunnan has acquired the market qualification for greater involvement in the Internet payment business.

According to an official of Neoby Payment, Yunnan boasts a lot of advantaged resources and featured industries, and now it needs to build a

financial intermediation platform to connect the formerly uncorrelated resources and industries with the Internet. Facing the great opportunities brought by the development of Internet and relying on Yunnan's advantaged resources and featured industries, Neoby Payment will assemble nearly 10,000 businesses and companies in the province to establish an e-commerce transaction platform of Yunnan's own characteristics. This platform will facilitate industry integration and cross-industry development and promote the industrial restructuring and upgrading of Yunnan.

Li Lazhuai: A Singer of De'ang History

By Liu Xiangyuan

In Mangshi, Dehong Dai and Jingpo Autonomous Prefecture, very few can completely understand and sing *Legend of Our Ancestors* which tells about the genesis and development of De'ang people, and also the history of their fighting against the nature. And one of them is Li Lazhuai, an inheritor of intangible culture.

"Traditionally, De'ang people only have an oral history, and it has been passed down by dictation," said Li to our reporter. Li added, as a child he loved stories told by senior people, especially history and tales about De'ang people. To better understand the history of De'ang people, he used to attend lectures at temples

and study *Legend of Our Ancestors*.

By his hard work, Li got many reference materials and always sang them at local parties. Moreover, he used the Dai language to write down every tale and story he learned, and gave lectures to local scholars. Now Li takes the lead among those few singers who have mastered *Legend of Our Ancestors*.

Li told that due to his endeavors in past three years, he had written a book about De'ang history in the Dai language, in accordance with ancient books and dictations by senior generations, and his book was to be translated into Chinese later.



Girls from Wa People are performing their traditional "Hair Swinging Dance".

Photo by Ding Shurong

Yunnan's Ethnic Cultures Draw Attention at Home and Abroad

By Li Kaiyi

Yunnan, which has 26 ethnic groups, is a treasure house of Chinese ethnic cultures and ocean of Chinese ethnic arts. In recent years, Yunnan's cultural workers, through theatrical innovation and development, have introduced a series of high quality ethnic literary and artistic works to domestic and foreign audiences.

On the Chinese literary and artistic arena, *Dynamic Yunnan* has been enjoying long-lasting popularity, and its creator is the famous Yunnan dancer Yang Liping. The artist, who is known as "a poet of dance", has taken root in Yunnan and created a large number of masterpieces including *Dynamic Yunnan*, *The Sound of Yunnan* and *The Peacock* with her unique artistic insights. At present, *Dynamic Yunnan* has been performed more than 4,000

times to nearly 4 million audiences. Since 2004, Yang has danced her way to Brazil, Argentina, Japan, the United States and other countries, honouring Yunnan and China. Her works have been identified as classics of Chinese culture and arts as well as the landmark achievements of Yunnan's ethnic cultural construction.

Moreover, in recent years, dance shows like *On Top of Heaven and Earth*, *Glistening Water and Golden Sands (Lishui Jinsha)*, *Butterfly Dream*, *Sun Goddess*, *Dance of the Red Land* and *Mengbalanaxi* have emerged in Yunnan and have won various national awards. In addition, *Shangri-La — Dynamic Yunnan*, *Mengbalanaxi* and a number of large-scale song and dance shows have been gradually recognised by the market and the audience as

cultural brands.

Also, Yunnan has introduced a successive series of high-quality film and television works relying on its unique cultural resources. Yunnan locally-themed works like *The Huayao Dai Bride*, *When Ruoma was Seventeen*, *Delamu*, *Such a Large Pair of Sheep*, *Shangri-La in My Heart*, *Harmony*, *Who Controls*, *The Liberation of Yunnan*, *Wang Chi — the King of Money*, *The Merchant General* and *When Flowers Are Blooming* have drawn great attention. In particular, the large-scale ethnic epic *Turbulence of the Mu Clan* was a twice hit on China Central Television (CCTV) and created a record viewership rate in the history of TV series. These film and television works have gone national and global as cultural symbols of Yunnan.

Situated on the ancient Southern Silk Road and bordering Vietnam, Laos and Myanmar, Yunnan is an important province in the construction of the Belt and Road programme. In recent years, Yunnan has made remarkable achievements in its cultural and artistic exchanges with countries in Southeast Asia and other regions.

In the past two years, Yunnan has successfully held a series of promotional exhibitions in Geneva entitled "Experience China — Amazing Yunnan", which have fully demonstrated its cultural charm; it has hosted the Thirteenth Asian Arts Festival as a platform of cultural exchanges with Asian countries; it has collaborated with Laos State Television in sponsoring the 2014 China-Laos Spring Festival Gala themed on the inseparable brotherhood

between China and Laos; it has joined hands with Myanmar in making the TV series *Legend of Southwest Dance and Music*, which was widely hailed by television audiences and enhanced the friendship between China and Myanmar. In addition, based on in-depth studies on the Cambodian history and culture, Yunnan Cultural Industry Investment Holding Group has created the grand performance *Smile of Angkor*, which has been a residency show in Angkor of Cambodia for three years and has been well-received by Chinese and Cambodian officials as well as tourists from around the world. So far, as the only Chinese performing arts programme to record more than 1,000 performances, it has attracted a cumulative audience of 11 million with over 1,400 performances.

A Snow-Viewing Tour in Northwest Yunnan

By Yang Yan

Yunnan is located in southwest China, but the sights of snow are familiar in its northwest corner. In winter, the Cangshan Mountain, the Jade Dragon Snow Mountain and the Meili Snow Mountain would be covered in thick snow so that Yunnan people can have a romantic date with snow without leaving Yunnan.

In Dali Bai Autonomous Prefecture, the snow is the best when viewed at a distance.

The snow on the Cangshan Mountain, the flowers of Shangguan, the winds of Xiaguan and the moon reflected in the Erhai Lake are jointly referred to as the four best views of Dali. The Cangshan Mountain lies across Dali like a giant dragon, and its 19 peaks are over 3,500 meters above the sea level, making them snow-capped all the year round.

Sitting in the farm courtyards in the lakeside Bai villages such as Shuanglang, Taoyuan and Xizhou or boating on the Erhai Lake, you can enjoy the boundless natural beauty: the azure sky, snowy peaks, verdant mountains and white-walled and gray-tiled houses. It is just like an elegant landscape painting scroll spreading



Jade Dragon Snow Mountain shows its beauty after a heavy snowfall.

Photo by Liu Jianhua

before your eyes. Inspired by these beautiful things, Yang Sheng'an, a gifted scholar of the Ming Dynasty (1368-1644), depicted the snow-capped and cloud-girdled peaks as "a magnificent sight created by the force of nature".

In Lijiang City, you can play with snow.

Looking into the distance from the Lijiang plain, you can see the precipitous Jade Dragon Snow Mountain standing against the north sky, verdant on the mountain-

side, snowy and cloudy at the top. Here, unlike in Dali, you can not only admire the snow but also play with it.

For an intimate contact with snow and ice, all you need is a cable car ride. You can make a snowman, start a snowball fight and ride on a snowmobile, rubber bands or sleighs of different sizes. If you are daring, you can learn to ski under the guidance of a ski instructor and enjoy the thrill of flying on snow.

In Shangri-La, snow is every-

where you go.

The Meili Snow Mountain is one of the most representative snow mountains in Shangri-la. The viewing platform at the Feilai Temple in nearby Deqin County is the best viewing point. Standing there, if you are lucky, you will see the curtain of mountain fog draw up slowly to reveal the snow-covered Kawadgarbo and twelve other peaks that are like majestic warriors wearing silver armours.

If you are brave enough, you

can go deeper into the Meili Snow Mountain to visit the four large glaciers, namely Mingyong, Sioning, Niuba and Nongsong. They are low-latitude, low temperature (minus 5 degrees Celsius) and low altitude (2,700 m) modern glaciers rarely seen in the world. Among them, the longest and largest is Mingyong, which is slightly curved and spreads from the Meili Snow Mountain at an altitude of 6,740 meters to the virgin forest zone at an altitude of 2,600 meters.